



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

**Agenda – Save the Date – Business Science Institute Life – Publications –
Media – Videos – Conferences – Management Research News**

AGENDA

[DOUALA](#)

[Executive DBA Douala – Cohort n°2 \(2019-2022\).](#)

- Seminar 1: Introduction to Doctoral Studies (Managing a Thesis) - **18, 19, 20 April 2019.**
- This first 3-day seminar inaugurated the launch of the 2nd Executive DBA cohort to run in Douala.



[BAMAKO](#)

[Executive DBA Bamako – Cohort n°1 \(2018-2021\).](#)

- Seminar 3: Thematic Paradigms II - **11, 12, 13 April 2019.**



[GENEVE](#)

[Executive DBA Genève – Cohort n°5 \(2018-2021\).](#)

- Seminar 3: Thematic Paradigms II - **4, 5, 6 April 2019**



[LUXEMBOURG](#)



SAVE THE DATE

The next [Business Science Institute](#) International Week will take place from **23 to 26 September 2019** in Wiltz. On the programme will be conferences, seminars, exchanges between doctoral students, doctors and professors, supervisory workshops and Executive Doctorate in Business Administration *viva voce* oral examinations!



BUSINESS SCIENCE INSTITUTE LIFE

[GENEVA](#)

Photo highlights of seminar 2 – ‘Thematic Paradigms I’: [Geneva cohort n°5 \(2018-2021\)](#), which took place in Geneva from 21 to 23 February 2019.



Doctoral students, Samuel Beuchat, Claude Gentile and Ridha Messabih, in the presence of Professor [Olivier Lavastre](#) during the first day of the seminar.

Days 2 and 3 in the presence of Professors [Michelle Bergadaà](#) and [Pierre-Jean Benghozi](#) pictured here with Samuel Beuchat, Claude Gentile, Ridha Messabih, Stefan Lettig and Philippe Anhorn.



[DAKAR](#)

Photo highlights of seminar 2 – ‘Thematic Paradigms I’: [Dakar cohort n°6 \(2019-2022\)](#), which took place in Dakar from 15 to 17 March 2019, in the presence of Professors [Françoise Chevalier](#) and [Christophe Fournier](#) with our doctoral students Mohamed Laye, Cheikh Toure

and Issa Wade.

PARIS

Photo highlights of seminar 2 – ‘Thematic Paradigms I’: [Paris cohort n°4 \(2019-2022\)](#), which took place at ‘L’Espace Vinci’, in the presence of Professors [Martin Cloutier](#) and [Kiane Goudarzi](#).



PUBLICATIONS

[E. Kamdem](#), « Les défis du management de la diversité en Afrique : le cas du Cameroun » (‘The challenges of managing diversity in Africa’, *in* : J.-F. Chanlat, M.F. Özbilgin, *Management et diversité : Comparaisons internationales (Management & diversity: International Comparisons)*, Québec, Presses de l’Université Laval, 2018, pp. 233-254.

[E. Kamdem](#) et H. Tedongmo Teko, « Religion et management : trois cas illustratifs en contexte camerounais » (Religion & management: three examples from Camaroon), *in* : P.-R. Cloet, A.M. Guénette, E. Mutabazi, P. Pierre (dir.), *Le défi interculturel : enjeux et perspectives pour l’entreprise (The intercultural challenge: challenges and perspectives for business)*, Paris, Karthala, 2018, pp. 601-616.

MEDIAS



S. Haefliger, Human Resources Director and former doctoral student at the [Business Science Institute \(Geneva 2015-2018\)](#) « Devenez testeur professionnel pour des produits de luxe ou d’oreillers » (‘Becoming a professional tester of luxury products or pillows’), *Emploi*, supplément *Tribune de Genève*, Thursday 7 March 2019.

[Click here to view the Fenêtres Ouvertes sur la Gestion \(An open window on management\) videos](#) Edited and produced by: Professors [Jean-Philippe Denis](#) and [Alain-Charles Martinet](#)

VIDEOS

Fenêtres ouvertes sur la gestion (An open window on management) – [Edition dated 9 March 2019](#)

In particular, we recommend the video of Professor [Pierre-Jean Benghozi](#), « [le business du cinéma français face aux mutations numériques](#) » ('The French cinema business faced with digital transformations')



And (*An open window on management*) – [Edition dated 23 March 2019](#), with recordings of:

Professor [Emmanuel Josserand](#), « [Entrepreneuriat et légitimité](#) » ('Entrepreneurship and legitimacy').

Dr. Cédric Baudet (Geneva 1, 2013-2015) « [L'évaluation des systèmes d'information : l'influence de la participation des utilisateurs](#) » ('The evaluation of information systems: the influence of user participation').

Professor [Jean-Pierre Helfer](#) « [Joies et peines du doctorant manager](#) » ('The joys and sorrows of doctoral students').

Professor [Bérangère Deschamps](#) and Dr. [Thierry Lamarque](#), « [Le processus de négociation de la reprise de PME](#) » ('Negotiations in the takeover of SMEs'), also available on [The Conversation](#) web site.



[Click here](#) to see all of the 'Open window on management' videos.

CONFERENCES



Participation of Professor [Michel Kalika](#) at the 3rd Army-Business Organisation Conference on the theme of 'Le management de proximité. Exigence et bienveillance au service de la performance' ('Hands-on management. Being demanding and kind for the good of performance'), in Metz, February 2019.



Webinar: [Analysez vos corpus de recherche avec le logiciel Sphinx iQ 2 Quali](#) (Analysing your body of research with the Sphinx iQ 2 Quali software package).

EXECUTIVE DBA À DISTANCE (in French) & DIGITAL DBA (In English)



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