



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

New Year wishes 2019 – EFMD – Agenda – Photo highlights – New member of the Academic Council – DBA à distance – Zoom – Wiltz – Publications – Video – Management research news



Toute l'équipe managériale du [Business Science Institute](#),
ses 35 docteurs, 120 doctorants-managers et 114 professeurs
vous souhaitent une belle et heureuse année 2019 !

The management team of the [Business Science Institute](#),
its 35 doctors, 120 doctoral student-managers, and 114 professors
wish you all the best for 2019!

Das gesamte Führungsteam des [Business Science Institute](#),
seine 35 Doktoren, 120 Studenten, und 114 Professoren
wünschen Ihnen alles Gute für das Jahr 2019 !



15 livres publiés en 4 ans
15 books published in 4 years
15 Bücher in 4 Jahren veröffentlicht

ACTUALITES DU BUSINESS SCIENCE INSTITUTE



EFMD

The Membership Review Committee meeting held in Brussels on 5 December voted unanimously in favour of the [Business Science Institute](#)'s application for [full membership](#) of the European Foundation for Management Development ([EFMD](#)).

The decision will be officially announced at the EFMD and EFMD GN annual general conference to be held in [Lisbon on 6 June 2019](#).

Based in Brussels, Belgium and with offices on the Asian and American continents, the [EFMD](#) is an international not-for-profit organisation of business schools and companies. Representing more than 600 academic institutions present in 83 countries, the EFMD is a unique international network for sharing information, promoting research, providing connections and encouraging open debate on innovation and best practice in management development. The [EFMD](#) is renowned across the globe for its accreditation work in assessing the quality and the managerial impact of business schools.

AGENDA

[DAKAR](#)

[Executive DBA Dakar – Cohort n° 6 \(2019-2022\)](#)

- Seminar 1 - Managing a thesis: **17-19 January 2019**.



Executive DBA Dakar – Cohort n° 5 (2018-2021) and other cohorts

- Seminar 6 - Research supervision: **20 January 2019.**



PARIS

Executive DBA Paris – Cohort n° 3 (2018-2021).

- Seminar 6 - Research supervision: **10 January 2019.**



Executive DBA Paris – Cohort n° 4 (2019-2022).

- Seminar 1 - Managing a thesis: **10-12 January 2019.**

Contact us for more information:

- Per e-mail: contact@business-science-institute.com
- Per telephone: + 33 7 60 73 42 15 (9h-12h//14h-18h)

PHOTO HIGHLIGHTS

DAKAR

Executive DBA Dakar – Cohort n° 5 (2018-2021).

- Seminar 5 - Thematic Paradigms II: 7-9 December 2018



Doctoral student-managers from [cohort n°5 in Dakar](#) (pictured from left to right: Bernard Goumou, Ziegnoungo dit Vali Ouattara, Jean Tchangai, Issouf Fofana, Colin Doumbia and Ibrahima Ndiaye) in the presence of professors [Françoise Chevalier](#) and [Jean-Philippe Denis](#).

NEW MEMBER OF THE ACADEMIC COUNCIL

CHRISTOPHE TORSET

Christophe Torset is full university professor in strategy at IAE Lyon and Jean Moulin-Lyon3 University. He obtained a PhD from Paris Dauphine University in 2003 and was awarded first prize for the national full university professor admissions examination in management sciences in 2017. His teaching focuses on strategic management, economic intelligence, management tools and epistemology. Previously associate professor at the Conservatoire National des Arts et Métiers (CNAM) in Paris, he was director of the Master in Business Administration and designed specialist courses in strategy at Paris Dauphine University. His research explores how strategies are designed and developed in business organisations at individual, group and organisational levels with a view to open strategy. His work focuses in particular on individual strategic thinkers, strategic intelligence and behavioural perspectives in strategy. Christophe has published numerous articles in peer-reviewed journals, a dozen chapters in academic publications, articles in professional journals, two teaching manuals and made many presentations at national and international conferences (AIMS, EGOS, SMS, ...). Christophe was also an elected board member at the Conseil National des Universités from 2015 to 2017, and he is currently administrator for the Société Française de Management and fellow of several learned societies.



DBA A DISTANCE

Three new doctoral candidates have recently enrolled on the Executive DBA à distance programme at the [Business Science Institute](#):



Badih Kasma, from Lebanon is Group chief financial officer at Crescent Global Insurance Services. His research will focus on “Financial Statement Manipulation and its Effects on Company Valuation Methods”.

Maimi Yang, from China is Senior Statistician at Wall Street English China. Her research project will explore “Understanding student dropout”.



Vivien Garnès, from France is Chief Executive Officer of Upfluence. His research project will focus on “The Return on Influencer Marketing Investment”.

ZOOM ON THE IMPACT OF THE DBA

Malik Bouacida is Director and founder of EM Alger. He graduated from the Business Science Institute Executive DBA programme on the [Geneva cohort n°3 - 2015-2018](#).



The title of Malik’s Executive DBA thesis was *La satisfaction du partenaire local dans les alliances internationales: le cas des joint-ventures en Algérie* (*The satisfaction of local partners in international alliances : the case of joint-ventures in Algeria*), supervised by professor [Ulrike Mayrhofer](#), and examined orally during the [Business Science Institute](#) 2017 International Week by professors [Gaëtan Mourmant](#), [Marc Favier](#) and [Sébastien Liarte](#).

Docteur Bouacida is the author of: *Les conditions de réussite des joint-ventures en Algérie* (*the conditions for successful joint-ventures in Algeria*), published in 2018 in the [Business Science Institute’s éditions EMS collection](#).

Summary:

In order to encourage initiatives for co-operation between business organisations, many emerging countries have adapted their legislations to make the conditions for foreign investment more attractive.



This book offers a managerial and academic approach to the inter-organisational transfer of knowledge and performance within North-South international alliances. Building on an extensive review of the literature and a qualitative study of Algerian business directors, Malik Bouacida identifies the main factors behind successful international joint-ventures in Algeria.

According to Doctor Malik Bouacida, “the thesis has had a major professional impact both in France and Algeria, and the widespread publication of the book has provided me with numerous contacts that have been useful from a professional perspective”.

WILTZ



The signposting on our campus at the château de Wiltz has had a recent face-lift, which means the [Business Science Institute](#) is now clearly visible!

PUBLICATIONS

Christophe Lejeune, Ken Starkey, [Michel Kalika](#), “Sue Tempest, The Impact of Business Schools: Increasing the Range of Strategic Choices”, *Management International / International Management / Gestion Internationale* I-II, 2018.

S. Vidolov, J. Sabou, J. & [N. Mitev](#), “Trust Development in Networked Environments: A Performative Account” *52nd Hawaii International Conference on System Sciences, HICSS 52*, 8-11 January 2019.

[Isabelle Walsh](#), [Michel Kalika](#), “Network Dynamics in the French-Speaking and English-Speaking IS Research Communities”, *Systèmes d'Information et Management* N° 4 – VOL. 23 – 2018.

Thibaut Bardon, [Emmanuel Josserand](#), “Management innovations from a foucauldian perspective: Time to take action”, *M@n@gement* - 20 ans de recherche en open access ! (20 years of open access research)! Special edition - 18 December 2018.

Sarah Maire, [Sébastien Liarte](#), “Building on visuals: Taking stock and moving ahead”, *M@n@gement* - 20 ans de recherche en open access ! (20 years of open access research)! Special edition - 18 December 2018.

VIDEOS

[Xerfi Canal](#) received [Michel Kalika](#), professor emeritus at iaelyon School of Management and founder of the [Business Science Institute](#), to talk about the results and perspectives of the Doctorate in Business Administration.



The interview was conducted by [Jean-Philippe Denis](#).

[Click here to view the video](#)

MANAGEMENT RESEARCH NEWS



[Edition dated 8 December 2018](#)

[Click here to view the Fenêtres Ouvertes sur la Gestion \(An open window on management\) videos](#) Edited and produced by: Professors [Jean-Philippe Denis](#) and [Alain-Charles Martinet](#).



M@n@gement - 20 ans de recherche en open access ! (20 years of open access research)!

Special edition - 18 December 2018. <http://www.management-aims.com/>

EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (In English)



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