



**BUSINESS
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NEWSLETTER

A Look Back at the 2018 International Week in Wiltz - Launch Ceremony of the New Executive DBA Programme in Bamako, Mali - Agenda - Online! - Nominations - Awards - Publications - Management Research News

BUSINESS SCIENCE INSTITUTE NEWS

A LOOK BACK AT THE 2018 INTERNATIONAL WEEK IN WILTZ

80 doctoral candidates and doctors, plus 40 professors present at the event;
9 DBA *viva voce* examinations;
3 new books added to the [Business Science Institute](#) collection, published by éditions EMS.



[Click here to see the 2018 graduation ceremony photos](#)



LAUNCH CEREMONY OF THE NEW EXECUTIVE DBA PROGRAMME IN BAMAKO, MALI

A look back at the launch ceremony of the new Executive DBA programme in Bamako, Mali with photos and videos of the event that took place in [Bamako](#) on 7 September, 2018.



[Inaugural speech](#) (in French) by Professor Michel Kalika, President of the Business Science Institute

[Speech](#) (in French) by Mohamad Gakou (DBA, Business Science Institute), Managing Director of the Institute for Political Sciences International Relations and Communications (ISPRIC)

[ORTM news](#) (Mali Radio & Television Broadcasting Corporation), 9 September 2018: see the 28th minute onwards in French.



The ceremony was also the opportunity to announce the publication of a new book in the [Business Science Institute collection](#) published by éditions EMS.

Written by [Dramane](#)

[Sidibe](#), *Gouvernance et management des risques. Les conseils d'administration en question* (Governance & Risk Management), 264 p., will be available in all good bookshops as of 4 October.



AGENDA

DOUALA

Executive DBA Douala - Cohort n°1 (2018-2021)

Seminar 3: Qualitative Research Methods &
Thematic Paradigms 1 (18-20 October 2018)



DAKAR

Executive DBA Dakar - Cohort n° 5 (2018-2021)

Seminar 4: Thematic Paradigms I (26-28 October 2018)



PARIS

Executive DBA Paris - Cohort n° 3 (2018-2021)

Seminar 4: Qualitative Research Methods &
Thematic Paradigms 1 (25-27 October 2018)



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Master's Dissertation), co-authored by Professors [Michel Kalika](#), Philippe Mouricou and Lionel Garreau.



NOMINATION

Professor [Marielle-Audrey Payaud](#), member of the Business Science Institute Academic Council has been named the new Director of the [Institut International pour la Francophonie](#) (International Institute for French-speaking Communities). Professor Payaud is co-holder of the Senghor Chair for French-speaking Communities at Jean-Moulin University in Lyons, Editor-in-Chief of the *Revue Internationale des Francophonies* (International Review of French-speaking Communities) and University Professor.

AWARD



Dr. Thierry Lamarque (Paris Cohort N°1, 2016-2019) is the winner of the 1st Business Science Institute DBA Managerial Impact Award for his thesis ***Le processus de négociation dans les opérations de transferts externes de PME: le regard du repreneur*** (Negotiations in outside takeovers of SMEs: the buyer's view).

PUBLICATIONS

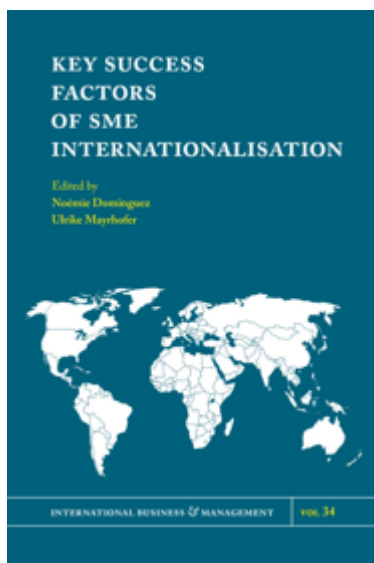
Professors [Christoph Barmeyer](#), Eric Davoine, “Facilitating intercultural negotiated practices in joint ventures: The case of a French–German railway organization”, [International Business Review](#), [Volume 28](#), [Issue 1](#), pp. 1-11, February 2019.

[Download the article](#)

Professors [Christoph Barmeyer](#), L. Romani, H. Primecz, & K. Pilhofer, Cross-cultural management studies: state of the field in the four research paradigms, [International Studies of Management & Organization](#), pp. 1-17, 2018.

[Click here for more details](#)

Doctor Thierry Lamarque (Paris Cohort N°1, 2016-2019), Martine Story, *Reprendre une entreprise tout pour réussir votre négociation* (Successful negotiation techniques for business takeovers), 2^e éd., Octobre 2018.



Professors [Ulrike Mayrhofer](#), Noémie Dominguez, *Key success factors of SME internationalisation: A cross-country perspective*, Emerald, 2018, 250 p.
“Co-authored by experts in the field of the internationalisation of SMEs from prestigious universities based in Europe, North America, Australia and China, this book maps out how SMEs develop and manage their international operations. The innovative approaches adopted by the researchers offers a new insight into the important role played by SMEs in today’s global economy.”

[Click here for more details](#)

Professors Sharda S. Nandram, [Gaëtan Mourmant](#), Eva Norlyk Smith, Dennis P. Heaton & Puneet K. Bindlish, “Understanding entrepreneurial decision-

making by objectivizing subtle cues”, *Journal of Management, Spirituality & Religion*, 2018.

[Click here for more details](#)

The [Revue Internationale des Francophonies](#) (International Review of French-speaking Communities), of which Professor [Marielle Audrey Payaud](#) is Editor-in-Chief, follows in the steps of the *Revue Internationale des Mondes Francophones*. Two new articles make interesting reading:

Professor [Alain-Charles Martinet](#), Développement endogène, stratégie et épistémologie pragmatiste en contexte africain (Endogenous development, strategy and pragmatist epistemology in the African context), *Revue Internationale des Francophonies*, n° 11, 2018.

[Click here to read the article online](#) (in French).

Ahmed Silem, Les nouveaux visages africains francophones en sciences économiques (The new face of French-speaking African communities in the economic sciences), *Revue Internationale des Francophonies*, n° 11, 2018.

[Click here to read the article online](#) (in French).

Pr. [Michel Kalika](#), Network Dynamics in the French-Speaking and English-Speaking IS Research Communities, *Systèmes d'Information et Management* vol. 23, n°4, 2018.

MANAGEMENT RESEARCH NEWS



Fenêtres ouvertes
sur la **gestion**
Libre parole aux chercheurs

“Fenêtres ouvertes sur la gestion.
Libre parole aux chercheurs” (An
open window on management

viewed by researchers) in collaboration with the **Xerfi Canal** internet streaming platform.

[Click here to watch the programmes in particular the contributions of Professors Jean-Philippe Denis and Alain-Charles Martinet, who are both members of the Business Science Institute Academic Council \(recordings in French\).](#)

Management de l'innovation collective (Collective Innovation Management), *Revue Française de Gestion*, 2018/3 (n° 272)

[Click here to see the summary](#) (in French).



EXECUTIVE DBA A DISTANCE (in French) & DIGITAL DBA (In English)



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