



**BUSINESS
SCIENCE
INSTITUTE**

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NEWSLETTER

Save the date – New cohorts accepting applications – PRME – Visual retrospective – New doctoral students – Zoom Bérangère Deschamps – Publications – Press – Videos – Awards – News in management research

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

SAVE THE DATE: INTERNATIONAL WEEK 2018 IN WILTZ

Program:

- Monday, September 24th: Seminars
- Tuesday, September 25th: Workshops and presentations by doctoral students for the [Certificate of Research in Business Administration](#)
- Wednesday, September 26th: Thesis

defenses



- Thursday, September 27th: Presentation of the new publication in the [Business Science Institute](#) collection; graduation ceremony

- Friday, September 28th: Thesis follow-up seminars



NEW COHORTS ACCEPTING APPLICATIONS



[BAMAKO](#)

The Business Science Institute is launching a new Executive DBA program in Bamako, in partnership with the [ISPRIC](#):
Executive DBA Bamako – Cohort 1 (2018-2021)
[Find out more](#)



LUXEMBOURG

Executive DBA Luxembourg – Cohort 3 (2018-2021)
[Find out more](#)

GENEVA

Executive DBA Geneva – Cohort 5 (2018-2021)
[Find out more](#)



PARIS

Executive DBA Paris – Cohort 4 (2019-2022)
[Find out more](#)

DIGITAL EXECUTIVE DBA



- For all questions related to the Digital DBA program, please contact:
- Email: contact@business-science-institute.com
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PRME

On June 26th, 2018, the Business Science Institute became a member of the Principles for Responsible Management



Education ([PRME](#)). This further reinforces its existing commitment to promoting values such as sustainable development, responsibility and ethics in teaching and research. It joins some 650 leading business and management schools in over 80 countries, dedicated to advancing these core values while working to achieve the sustainable development goals promoted by the United Nations.

VISUAL RETROSPECTIVE

Professor [Emmanuel Josserand](#) and Xiaolie Qi, a [Digital DBA](#) doctoral student (cohort 2018-2021) who is an international marketing manager with Shafston International College in Brisbane, met in Sidney for a meeting.



New doctoral students



Carol Ann Aebi, Swiss national, Chief Strategy Officer in San Francisco, enrolled in the [Digital DBA](#) program (cohort 2018-2021) and **Alexander Elati**, German national, project manager in the health and social sector in Germany, enrolled the [DBA à distance](#) program (cohort 2018-2021).

ZOOM

[Bérangère Deschamps](#) is Professor of Management Sciences at Grenoble Alpes University and a researcher at CERAG. In 2014, she received her habilitation to supervise research on the subject of business transfers. She is the author of over twenty articles in scientific journals and of a dozen book chapters.



In 2000, her dissertation examined a specific type of transfer: the recovery process by people who are external from the acquired company. She, along with Robert Paturel, is the author of *Reprendre une entreprise saine ou en difficultés*, published by Dunod (2001, 2005 and 2009). In 2011, she coordinated the writing of book with Louise Cadieux that gathered the views of the transferor and the buyer through each stage of the process: *Le duo cédant-repreneur, pour une compréhension intégrée de la transmission-reprise des PME*, published by the University of Québec Press.



Since 2010, she has been working with Luis Cisneros of HEC Montreal on transfers within families or between siblings. In 2017, she and Professor Didier Chabaud of IAE Paris, founded a research group on business transfers bringing together 30 researchers. It coordinates ongoing projects such as a Handbook of Research, a case study, call for papers in French and English, journals, and the development of an international network of researchers on these topics.



Member of the Board of the [AIREPME](#), she is a member of the evaluation committees of 7 journals and of the scientific committee of the [RIPME](#).

Most recent publications:

Deschamps B. (2018), "Evolution de la connaissance autour des pratiques de transmission - reprise réalisées par les personnes physiques: vers le concept de transfert d'entreprise", *Revue de l'entrepreneuriat*, Special Edition, forthcoming.

Deschamps B. (2017), Report of "Conduire une transmission en PME", by Henri Mahé de Boislandelle and Jean-Marie Estève, *Revue Internationale sur les PME*, 30 (1), pp. 187- 190.

Deschamps B. (2016), "Le rachat", in: *Entreprendre, une introduction à l'entrepreneuriat*, under the supervision of F. Janssen, 2nd Edition, De Boeck.

Cisneros L.F., Deschamps B. (2015), "The Role of Advisors and the Sequence of Their Actions in Sibling Team Succession" *M@n@gement*, 18 (4), pp. 282-308.

Professor Deschamps is currently supervising the Executive DBA thesis of Thierry Lamarque ([Paris](#) - Cohort 1, 2016-2019), which he will defend in Wiltz in September of 2019.

PUBLICATIONS

[Aurélié Dudézert](#), *La transformation digitale des entreprises*, La Découverte, Repères Collection N. 710, June 2018.

The term "digital transformation" has developed in everyday language. Used to describe transformations of work practices related to the widespread use of smartphones, tablets and applications, as well as the material universe associated with them in the daily lives of employees, this term sometimes covers very different realities. How is digital transformation different from the computerization of work processes? What are the challenges of this transformation for businesses? What management methods can be put into place to support this transformation? How does this transformation call for the re-examination of organizations and relationships at work?



[Find out more \(in French\).](#)



Bernard Pras, *La FNEGE : 50 ans d'agilité pour l'enseignement de la gestion des entreprises*, Vuibert 2018 with a contribution by Professor [Michel Kalika](#), President of the [Business Science Institute](#) “Quand la FNEGE applique les concepts enseignés par les professeurs de management... L'histoire de BSIS”.
[Find out more \(in French\).](#)

Désirée Kaupp, *Corporate culture - an underestimated intangible asset for the information society*, new publication: volume 27 of [EIKV](#) Series, Luxembourg, May 2018.



[Dramane Sidibe](#), [Business Science Institute](#) doctor ([Dakar](#), Cohort 2015-2018), *Gouvernance et management des risques. Les conseils d'administration en question au Mali*, EMS, Business Science Institute Collection, forthcoming.

This will be the 13th publication in this collection since 2015.

PRESS



L'Essentiel du Sup, special Management Week 2018 edition: *Les 10 grands défis de l'enseignement et de la recherche en gestion*, “3 questions à Michel Kalika, co-directeur du BSIS”,

May 2018.

VIDEOS

What is the difference between the DBA and the PhD?

Video of Prof. Dr. [André Reuter](#), President of the European Institute for Knowledge and Value Management ([EIKV](#)) and co-founder of the [German language DBA](#) with the [Business Science Institute](#).
[Watch the video \(in German\)](#).

Testimonials

Video testimonials of current doctoral students from the German language Executive DBA program. The students share their motivations and experiences with the Executive DBA.

[Watch the videos](#) (in German)

Video retrospective on the 2018 Management Week

Management Week brought together the entire management community from May 22nd to 25th, 2018 at the Cité Internationale Universitaire in Paris.

[Watch the video](#) (in French)

Latest Xerfi Canal videos

Video titles: *Les Etats-Unis vont rester la locomotive de la croissance mondiale / Les 4 S de l'investissement immatériel / Réduire les erreurs de prévisions / Le désir de reconnaissance au travail au XX^{ième} siècle / Le capitalisme académique détruit l'université anglaise / les agrégateurs dans l'énergie.*

[Watch the videos \(in French\)](#).

AWARD

Award for HEC doctors supervised by Professor [Françoise Chevalier](#).

EFMD FNEGE Award for the Best Book in Management 2018 and "Le Monde" 2016 Award for University Research went to Sébastien Stenger's *Pourquoi travaille-t-on dans un cabinet d'audit 'Big Four' Fonctions du système "up or out": contrôle, compétition et prestige social*, HEC doctoral thesis, June 30th, 2015.

2017 FNEGE AGRH Didier Retour Award went to Julia Vincent-Ponroy's *Family Firms' organizational identity and non-Family employees. A case*, HEC doctoral thesis, September 20th, 2016.

The award for the Best Qualitative Paper in AOM International Business 2016 (IM Division Gustavson School of Business) went to Vincent Meyer, *The transnational transfer of HRM practices in MNC: a sociomaterial Framework International-oriented*.

NEWS IN MANAGEMENT RESEARCH



[FNEGE](#), June 2018 Newsletter: Web TV of management,
Prof Smarty, Impact of schools.

The Business Science Institute wishes you a wonderful summer and looks forward to seeing you in September!

Until then: good work and lots of success to all the doctoral student-managers!



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Turn your Experience into Knowledge, and Share it

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