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NEWSLETTER

**Douala – Timeline – Visual retrospective – Acknowledgements from Dakar
Cohorts 1 & 2 – Zoom André Reuter – Video – Publications**

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

DOUALA – Cohort 1 (2018-2021)

Seminar 1: Managing the Executive DBA thesis – March 29th-31st, 2018

The first seminar for the newest [Business Science Institute](#) cohort in [Douala](#) took place in the presence of Professors [Marielle-Audrey Payaud](#), [Emmanuel Kamdem](#), [Michel Kalika](#) and 6 doctoral students from Cameroon and the Central African Republic, coming mainly from consulting firms and large companies. This program has been launched in partnership with and on the premises of the [IME](#). IME is a private institution for higher education in Cameroon. It is an associate member of the EFMD and offers an MBA in partnership with UQAM.



TIMELINE

LUXEMBOURG (German) – Cohort 1 (2017-2020)

Seminar 4: Epistemology and qualitative methodology – April 26th-28th, 2018



INTERNATIONAL WEEK 2018 IN WILTZ

Program:

- Monday, September 24th: Seminars
- Tuesday, September 25th:
Workshops and presentation of
Certificate of Research in Business Administration
- Wednesday, September 26th: Thesis defenses
- Thursday, September 27th: Presentation of the new publication in the Business Science Institute collection; graduation ceremony
- Friday, September 28th: Thesis workshops



VISUAL RETROSPECTIVE

DAKAR – Cohort 5 (2018-2021)

Seminar 2: Data analysis – March 9th-11th, 2018

The doctoral student-managers and Professor [Jean Moscarola](#).



CEREMONY

Graduation ceremony: the [CESAG](#) celebrates excellence with the [Business Science Institute doctors](#)!



ACKNOWLEDGEMENTS

The doctors of the first and second [Dakar](#) cohorts, who graduated on September 28th 2017, have paid tribute to the [Business Science Institute](#) and, more specifically, to Professor [Michel Kalika](#).

For Professor Michel Kalika, this gift brings both emotion and delight: *“Emotion, because a gift from alumni, former doctoral students, is a recognition of the efforts you made to get where you are today: Doctors from the Business Science Institute.*

Delight, because this gift reflects the recognition of the ongoing efforts made by the Business Science Institute and its team to make the DBA not just a dream but mostly a tangible reality.”



ZOOM

The [Business Science Institute](#), led by Professor [Michel Kalika](#), and the [European Institute for Knowledge and Value Management](#) (EIKV), founded in 2004 and directed by Professor Reuter, have collaborated to offer the new [German DBA](#) program. The first group has seven doctoral students.



After retiring as a university professor, André Reuter became involved in the creation and development of private universities in the Grand Duchy of Luxembourg. In 2012 he founded [eufom University](#), which has a focus on business administration and business management. In 2015, he had a leading role in the establishment of the [Institut Supérieur de l'Économie](#) (ISEC), which was made possible through a cooperation with the Chamber of Commerce and the Chamber of Trades. As founding rector, he successfully managed both universities in their early years.

At the end of 2016, André Reuter and some medical specialists founded the [DTMD University for Digital Technologies in Medicine and Dentistry](#), based at the Wiltz Castle in Luxembourg. DTMD is pursuing a new concept of postgraduate university education. The academic offerings are intended exclusively for associate doctors and dentists as well as medical staff with a

master's degree. This approach to continuing education, carried out through a network of international cooperation of clinical directors and university professors, is not linked to a single geographic location. DTMD University is closely linked to the [European Center of Excellence for digital technologies in health care](#) where André Reuter and his team continue research on mobility for the elderly and people with a physical disability through the use of autonomous systems and robots.

VIDEO



[Vers un nouveau mai 1968 de la recherche en management ? \[Towards a new May 1968 of management research?\]: A conversation with Aurélien Rouquet](#)

Interview by Professor [Jean-Philippe Denis](#), member of the [Business Science Institute Scientific Council](#).

PUBLICATIONS



[La Recherche-Intervention dans les Entreprises et les Organisations](#) [Intervention-research in business and organizations], Anthony F. Bueno, Bentley University, [Henri Savall](#), University Jean Moulin Lyon 3, ISEOR, member of the [Business Science Institute Scientific Council](#), Laurent Cappelletti, Conservatoire National des Arts et Métiers.

The first French research on eco-management published by an American publisher in French and English.

PRESS

“Rôle de la gouvernance dans le système de management des risques. Cas d'un échantillon de banques maliennes” [The role of governance in risk management systems: A case study of Malian banks] by [Dramane Sidibé](#), [Business Science Institute Doctor](#) in Business Administration,



NEWS IN MANAGEMENT RESEARCH



[AMLE Table of Contents for March 2018](#); Vol. 17, No. 1, 2018



What managers need to know to stay ahead of disruption.

A selection of latest thinking from IMD's faculty on the companies, trends and topics shaping the business environment today. Issue 3, 2018

[The BlackRock letter: A turning point for real change? A strong endorsement of the emergence of a serious approach to sustainability.](#)

[Silicon Valley is winning the race to build the first driverless cars](#)

[Apple HomePod is already losing the smart speaker battle](#)

[Letter AGRH n. 102](#) Winter 2017/2018



McKinsey Quarterly 2018 Number 1

[Games in the strategy room](#)

Shows how companies can unlock big strategic moves to boost their odds of success, why competing in the digital age demands an agile organization, and how to navigate advances in artificial intelligence.

[Revue française de gestion 2017/8 \(N. 269\)](#) *Le management face au judiciaire. Les défis de l'internormativité.* [Management in the face of the judicial. The challenges of internormativity].

Revue française
de gestion



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