



N.57
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NEWSLETTER

Tribute – Save the date: International Week 2018 in Wiltz – Timetable – Publications –
Prix Gourmand Award – Press – Videos – News in management research

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

TRIBUTE

Raymond Sfeir (1944-2017)



In September of 2010, Raymond Sfeir and I presented a paper entitled "Early Warning Systems and Resilience: A Quest for Equilibrium" at the RESER conference in Goteborg, Sweden. It had been a couple months since Raymond had contacted me through my father, whom he had as a professor in Nice many years prior. A renowned business leader, particularly in the paper industry (Navarre de Roanne Stationery),

Raymond Sfeir wanted to enhance his professional experience with academic research. So, we embarked on a research path that benefited from his ideas and from the models that I proposed. Highly engaged on many fronts, including in the promotion of interfaith dialogue in the respect of individuals, Raymond Sfeir refined his research project week after week.

Finally, on September 28th 2016, Raymond Sfeir defended his BSI and iaelyon DBA thesis in front of a jury made up of Professors Dubois, Favier, Kalika, Liarte, and myself. This moment marked an important step for him. Already the next day, he shared with me his intention to write articles and publish a book based on his work. Only illness could stop his quest for perfection, a character trait consistent with his deep love for the martial arts. Finally, let us not forget his family, his wife and his children who have constantly supported and encouraged him in these academic pursuits. Even gone, Raymond Sfeir is an example of rigor, motivation, and humility for any doctoral student of DBA.

Professor [Jean-Fabrice Lebraty](#), December 2nd, 2017



INTERNATIONAL WEEK IN WILTZ SEPTEMBER 24th - 28th 2018



Monday, September 24th: Seminars

Tuesday, September 25th: Workshops and presentation of [*Certificate of Research in Business Administration*](#)

Wednesday, September 26th: Thesis defenses

Thursday, September 27th: Presentation of the new publication of the [Business Science Institute](#) collection;

graduation ceremony

Friday, September 28th: DBA thesis follow-up seminars

TIMELINE

DAKAR

- Cohort 4 (2017-2020) and other cohorts

- Seminar 6: Thesis follow-up – **January 21st 2018** (Skype or face-to-face)



- Cohort 5 (2018-2021)

- Seminar 1: Managing your DBA thesis – **January 18th - 21st 2018**



PARIS

- Cohort 3 (2018-2021)

Seminar 1: Managing your DBA thesis – **January 11th - 13th 2018**

PUBLICATIONS



[Pierre-Jean Benghozi](#), Philippe Chantepie, *Jeux Vidéo : l'industrie culturelle du XXIe siècle ?* [Video games: the cultural industry of the 21st century?], Presses de Sciences Po, 2017.

At the turn of the century, video games emerged as a major sector alongside traditional cultural industries, such as book publishing, recorded music, cinema, and television. Relying on an anthropological point of view and driven by a wave of technological innovations, the practice of games has evolved over the last few decades and been adapted to new technological tools, be it the living room console or the smart phone.

Video games have become ubiquitous.

[Find out more \(in French\)](#).

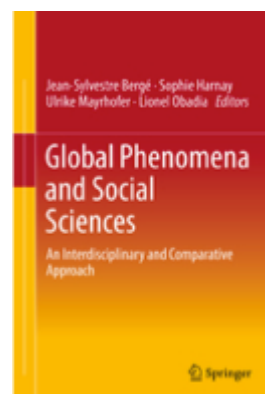
[Pierre-Jean Benghozi](#), Elisa Salvador, Jean-Paul Simon, [The Race for Innovation in the Media and Content Industries: Legacy Players and Newcomers: Lessons for Policy Makers from the Video Game and Cinema Industries](#),” *The Journal of Arts Management, Law, and Society* Volume 47, 2017 - [Issue 5: Comparative Digital Cultural Policy Studies](#)

[Aurélie Dudézert](#), Véronique Bossard-Préchoux and Amaury Grimand, “[La technologie-totem. Les technologies de l'information créatrices d'identité métier chez les chercheurs en entreprise](#)” [The technology-totem: Information technologies as creating business identity for business researchers], *Revue Française de Gestion*, Volume 43, Number 267, 2017, pp. 45-63

J. - S. Berge, S. Harnay, [U. Mayrhofer](#), L. Obadia (eds), *Global Phenomena and Social Sciences. An Interdisciplinary and Comparative Approach*, Springer, 2017.

This book offers new perspectives on global phenomena that play a major role in today's society and deeply shape the actions of individuals, organizations and nations. In a complex and changing environment, policymakers need a better understanding of global phenomena to adapt and anticipate the changing global context.

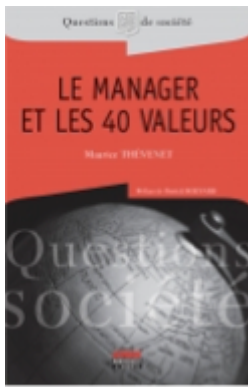
[Find out more](#)



Rachel Bocquet, Christian Le Bas, [Caroline Mothe](#), [Nicolas Poussing](#) (2017) “[CSR, innovation, and firm performance in sluggish growth contexts: A firm-level empirical analysis](#),” *Journal of Business Ethics*, Volume 146, pp. 241–254.

Christian Le Bas, [Nicolas Poussing](#), “[Are environmental innovators persistent?](#)”, *Journal of Environmental Planning and Management*.

Christian Le Bas, [Nicolas Poussing](#) (2017), “[Do non-technological innovations and CSR matter for environmental innovation? An empirical analysis of a sample of innovators](#)”, *International Journal of Sustainable Development*, Volume 20, pp. 68-91.



Maurice Thévenet, *Le manager et les 40 valeurs* [The manager and the 40 values], EMS; Questions de société collection, 232 p.

In a constantly changing economic and social environment, often marked by sudden and brutal changes, following sometimes heavy and sometimes ephemeral trends, it can be beneficial to consider long-term trends. This is what Maurice Thévenet proposes by looking back on 17 years (2000 and 2017) of monthly columns published in RH Info, human resources portal. By analyzing more than 200 of these stories, he has set himself as an attentive and passionate observer of the evolution of

management.

[Find out more \(in French\).](#)

M. Thévenet:

“L’art du déménagement” [The art of relocation], *in*: M. Barabel, [Pour une fonction RH inspirante](#) [For an inspiring HR position], Entreprises et carrière, 2017.

“Le leadership controversé” [Controversial leadership] *in*: S. Frimousse and Y. Le Bihan, [Réinventer le leadership](#) [Reinventing leadership], EMS, Académie des Sciences de Management de Paris collection, 2017.

“Le bien-être au travail, une dimension collective” [Well-being at work, a collective dimension] *in* : O. Bachelard, (coord.), [Le bien-être au travail](#) [Well-being at work], EHESP Press, 2017.

“Engagement, bienveillance et plaisir de travailler” [Participation, benevolence, and the pleasure to work], *in*: O. Truong, P.-M. Chavanne [La bienveillance en entreprise](#) [Benevolence in business], Eyrolles, 2017.

PRIX GOURMAND AWARD



La transformation du cidre au Québec. Perspective écosystémique [The transformation of cider in Quebec: the ecosystem perspective] is the Canadian winner of the "Traditional Drinks" category of the *Prix Gourmand Awards*. Each year, *Prix Gourmand Awards* are given to the best books having to do with food and wine. They were founded in 1995 by Édouard Cointreau.

This book was written under the direction of [L. Martin Cloutier](#), Professor in the apartment of Management and Technology at the School of Management Sciences, Université du Québec in Montréal, and Anaïs Detolle, PhD candidate in Sociocultural Analysis and lecturer in the Department of Sociology and

Anthropology at Concordia University.

This book is now an international finalist for the "Best of the World" award in its category.

PRESS

Sarah Kaine, [Emmanuel Josserand](#), “[Amazon’s track record may signal a change in Australian industrial relations](#)”, December 5th 2017.

THE CONVERSATION

VIDEOS

[M. Thévenet](#), Xerfi Canal “[Avoir la « gnaque » ça s’apprend](#)” [Motivation can be learned!], “[La loi travail vue par la gestion des ressources humaines](#)” [Labor law from the point of view of human resources]; “[Management : les 4 principes pour savoir et faire](#)” [Management: 4 principles for knowing and doing].



Digital Executive DBA

For all questions pertaining to the Digital Executive DBA:

contact@business-science-institute.com

+ 352 62 11 53 945

[Submit your application](#)

DIGITAL DBA

5 reasons to do a Digital DBA

1. The Digital DBA is flexible: doctoral students can start at any time.
2. All resources are accessible through the Internet (videos, articles, books, data analysis software, forums), allowing doctoral students to work remotely at their own pace.
3. Each doctoral student has the possibility to exchange directly with her/his supervisor.
4. A Doctorate in Business Administration is delivered by SKEMA Business School (AACSB and EQUIS accredited) and The Business Science Institute (Agreement from the Ministry of Education in Luxembourg), but also a Doctorate in Business Administration delivered by the IAE Lyon School of Management, University Jean Moulin (French University).

The resulting theses can be published in one of the book collections supervised by SKEMA Business School or The Business Science Institute.



[Why a Digital DBA?](https://en.business-science-institute.com/digital-dba/)

<https://en.business-science-institute.com/digital-dba/>

NEWS IN MANAGEMENT RESEARCH



AMLE [Table of Contents for December 2017; Vol. 16, No. 4](#)

AMJ [Table of Contents for December 2017; Vol. 60, No. 6](#)

Kamdem E. and Mutabazi E. (dir.), *Le management en Afrique : entre universalité et contingence* [Management in Africa: between universality and contingency], Paris, L'Harmattan, 2017.



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