



Newsletter #40 - June 2016

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

Enrolment for [Casablanca](#), [Geneva](#), [Luxembourg](#), [Dakar](#) has begun.

EGENERAL ASSEMBLY OF MANAGEMENT 2016



The Business Science Institute was well represented at the last *Etats Généraux du Management* [General Assembly of Management]!

The *Etats Généraux du Management* [General Assembly of Management], organized by the [FNEGE](#) [[National Foundation for the Teaching of Business Management], in collaboration with the scientific organizations for management, took place on the 26th and 27th of May in Toulouse. The event was facilitated by [Jacques Igalens](#), professor at IAE Toulouse and member of the [Business Science Institute](#). Over the course of this event, the FNEGE 2016 survey “L’impact de la recherche en management” [The impact of management research] was presented by professors [Michel Kalika](#), IAE Lyon, [Sébastien Liarte](#), ISAM-IAE Nancy and [Jean Moscarola](#), IAE Savoie Mont-Blanc, all of whom are members of the Business Science Institute.

The panel discussion, “Impact de la recherche: le point de vue des managers” [The impact of research: the managers’ point of view] was moderated by Michel Kalika and Jacques Igalens, along with [Paul Beaulieu](#), professor at UQAM and member of the Business Science Institute.

[Eric Lamarque](#), professor at IAE Paris and member of the Business Science Institute presented the results of the FNEGE barometer regarding the managerial concerns of businesses.

Cédric Baudet, Frédéric Favre and Vincent Mottet, doctors of the Business Science Institute (Luxembourg 2015) presented the paper “De la Recherche en Management à la Recherche par les Managers” [From research in management to research by managers].

Finally, a panel discussion on the DBA “Produire une recherche rigoureuse et

pertinente grâce au développement des doctorats professionnels” [Producing rigorous and relevant research thanks to the development of professional doctorates], brought together representatives from GEM, University of Monaco, Paris Dauphine University, and the Business Science Institute.

DAKAR

Seminar 3: Thematic Paradigm II

Graduating Class 3 (2016-2018) Seminar 3: Thematic Paradigm II



Photos from the seminars with professors [Birahim Gueye](#) and [Jean Desmazes](#).

AGENDA

PARIS

Seminar 2: Thematic Paradigm I – 23th – 25th of June 2016



ORGANIZATION OF THE BUSINESS SCIENCE INSTITUTE

The Business Science Institute, networked organization, has expanded its support team:

- Julia has taken over the responsibility of responding to inquiries;
- Catherine will work with Caroline on establishing a database.

NOUVEAU MEMBRE DU CONSEIL SCIENTIFIQUE

Hanane Beddi

PhD in management science from the Paris Dauphine University, Hanane Beddi is Assistant Professor at IAE Lyon, University Jean Moulin Lyon 3, and member of the research strategy group and of the international management research axis at the Magellan laboratory. Co-director of the Master in



International Management and pedagogical head of the Master of International Activities in Management (research orientation), her teaching areas include strategy and international business management. Her research focuses on the headquarter-subsidary relationships and the role of headquarters in multinational firms. She also conducts work on the internationalization of SMEs, especially in terms of international entrepreneurship. She has published several articles in international journals and her first book *Management international: une approche*

multidimensionnelle [International management: a multidimensional approach], co-written with S. Nivoix, will be published by Vuibert Editions in 2016.

Henri Savall

Henri Savall is Professor at the Institute of Business Administration, Jean Moulin University Lyon, where he founded the EUGINOV center (School of Innovative Management) and the Master's program in Socioeconomic Management. He founded and chairs the ISEOR research center. Professor Savall has multidisciplinary training and his main fields of interest are management control, finance, political science, linguistics, economics, and economic history. His current areas of interest are the socioeconomic theory, strategic management, the qualimetric methodologies and tetra-normalization. His methodology addresses "intervention-research" and quality measurement, which go beyond traditional action-research. He and Professor Véronique Zardet were awarded the famous Rossi Award by the Academy of Moral and Political Sciences (Institut de France) for their work on the integration of social variables in business strategies. He founded and directs the journal *Recherches en Sciences de Gestion – Management Sciences – Ciencias de Gestión* (part of Management Science Review), in Paris and Lyon.



Denis Travaillé

Denis Travaillé is a Professor at IAE Lyon and Director of the Magellan Research Center, in which is also responsible for the Management research axis and for CSR.

Director of the Master of Finance at IAE Lyon, his teaching areas include management control, production management and cost accounting management. His research focuses on management control, dashboards, CSR and management control and integrated supply

chains.

He has co-written several books, notably with Y. Dupuy, *Les bases de la*

comptabilité analytique de gestion [Basics of cost accounting management] 3rd Edition, Economica, 2013 as well as *Les bases du contrôle de gestion* [Basics of management control], Economica, 2014. He also coordinated collective works such as *Les systèmes de gestion entre simplification et complexification – Mélanges en l'honneur du Professeur Yves Dupuy* [Management systems between simplification and complexification – Collected essays in honor of Professor Yves Dupuy] with G. Naro, Economica, 2015 and *La responsabilité sociétale des organisations, Des discours aux pratiques?*, [The social responsibility of organizations. From Discourse to praxis] with J.P. Gond and E. Bayle, Vuibert, 2014. He has also published numerous articles in scientific and professional journals. His latest article “*Unicité et pluralité des tableaux de bord organisationnels*” [Uniqueness and plurality of organizational dashboards], co-written with Y. Dupuy was published in the journal *Recherches en Sciences de Gestion* [Research in Management Science], no. 107 in 2015.

Marc Valax

Marc Valax is Assistant Professor in Management Science, certified to supervise research at IAE Lyon where he directs the MA/MBA General Management. His teaching is in international HR management and recruitment, employment and training. He did his research in the human resources research group of the Magellan Center. His research approaches are both qualitative and longitudinal. He has published numerous articles in international journals, such as *Management International*, *RFG* as well as the *Asian Business and Management Journal*.



He has also contributed to many books: “Les dissonances dans l’application de la RSE au niveau local en Amérique Latine, application à la gestion des cadres expatriés seniors” [The dissonance in the implementation of CSR at the local level in Latin America, applied to the management of senior expatriate managers], in: J. P. Dupuy, *Dynamiques du management international* [The dynamics of international management], Ed EMS, Paris 2016, “Getting to best multinationals strategy in Asia: The case study of GE's performance management success”, in : B. Andreosso and B. Zulin, *The Globalization of Asian markets : implications for Multinational Investors*, Ed. Routledge, London, 2016 and “Les relations de pouvoir des cadres dirigeants expatriés, comment surmonter les obstacles ethnoculturels locaux ?” [Power relations of expatriate executives, how to overcome local ethno-cultural barriers?] in: P.X. Meschi, F. PREVOT, *Economies émergentes/ économies matures. Enjeux pour le management international* [Emerging Economies / mature economies. Challenges for international management], Vuibert, Paris 2016.

Véronique Zardet

Véronique Zardet is Professor of Management Science at the Institute of Business Administration at the University Jean Moulin Lyon, where she directs



the EUGINOV (School of Innovative Management) and the ISEOR research center. She is responsible for the Master's program for Research in Socio-Economic Management. She holds a doctorate in Management Science from the University of Lyon.

Along with Henri Savall, in 2001, she was awarded the prestigious Rossi Award by the Academy of Moral and Political Sciences (Institut de France), for their work on

the integration of social variables in business strategies. Her research focuses on driving strategic change and the improvement of socio-economic performance in enterprises and organizations, particularly in public services and the health sector.

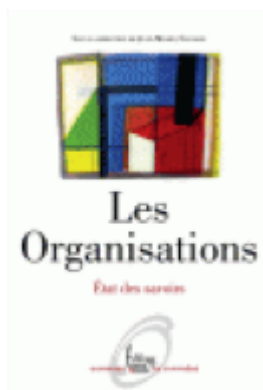
PUBLICATIONS

[C. Fournier](#), Management de la force de vente [Sales force management], Collection Les Topos, Dunod, 2016, 128 p.



[M. Kalika](#), [S. Liarte](#), [J. Moscarola](#), "[L'impact de la recherche en management](#)" [The impact of management research], *Letter from the FNEGE* no. 404, May-June

2016-05-28



J.M. Saussois (dir.), *Les organisations. Etat des savoirs* [Organizations. State of knowledge], Paris, Editions Sciences Humaines, in collection "Ouvrages de synthèse" [Works of synthesis], 2012, 447 p.

With contributions by:

[A.C. Martinet](#), "Albert O. Hirschman : une économie politique et organisationnelle" [Albert O. Hirschman: a political and organizational economy]

[J. Rojot](#) "Qu'est-ce que décider dans une organisation"

[What does it mean to decide in an organization?]

[J. P. Denis](#) "Introduction au hip-hop management" [Introduction to hip-hop management]

VIDEOS

[S. Liarte](#), Associate Professor in Management Science at the University of Lorraine and member of the Business Science Institute, [La fuite en avant dans l'innovation : l'effet « Reine de cœur »](#) [The race to innovation: the "Reine de cœur" effect]

NEWS IN MANAGEMENT RESEARCH

[Digital identity, another risk in need of measure!](#)

A report CIGREF – INHESJ “Sécurité des usages numériques” [Safety of digital uses] on digital identity

[Conference proceedings from the AIM](#) – 1995-2016

[Letter from the HRMA – Spring 2016](#)



Plagiarism and scientific fraud: the academic perspective

[Letter 68 - 24 May 2016](#)



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