



Newsletter #37 March 2016

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

REMINDER: START OF A NEW PROGRAM IN PARIS

After [North America](#), [Switzerland](#), [Tunisia](#), [Senegal](#), and [Luxembourg](#), and already over 60 doctoral student-managers, the Business Science Institute continues to expand by starting a new program in [Paris](#), France, in the Opera neighbourhood.



The 1st seminar: "Managing the thesis" will take place from the **21st until the 23rd of April 2016**. Four other three-day seminars will follow throughout the first year.

2nd GRADUATION CEREMONY: SAVE THE DATES

BSI is organizing its international seminar, which gathers international professors and doctoral student-managers, around the 2nd graduation ceremony.



Wednesday September 28th: defences

Thursday September 29th (morning): Scientific Council

Thursday September 29th (afternoon): presentation of diplomas

Friday September 30th (mid-morning): follow-up seminar with the doctoral student-managers and interested professors (mandatory seminar for Luxembourg 1, Geneva 3, Dakar 2, optional for the rest).

DBA FOLLOW-UP SEMINAR IN GENEVA

On the 18th of February the BSI DBA follow-up seminar took place in Geneva.

This seminar, organized by professors [Caroline Mothe](#) and [Marc Favier](#), brought together over 10 students, both face-to-face and through video conferencing (from Accra, Ghana).

Some students travelled from Algeria and Niger to participate in this seminar, which focused on advancing their research.

At the same time in Luxembourg, 6 students and professors [Isabelle Walsh](#) and [Michel Kalika](#) came together with the same objective: to offer the doctoral students of BSI support for the progress of the theses.



AGENDA



DAKAR – Class 3 (2016-2018)

Seminar 2: Thematic Paradigm I – 10th–13th of March 2016

PUBLICATIONS

[M. Kalika](#), *Le mémoire de Master. Piloter un mémoire, rédiger un rapport, préparer une soutenance*, [The Masters Thesis. Steering a thesis, producing a report, preparing a defence], 4th Edition, Dunod, *Méthod'o* collection, 2016.

How to effectively write a masters thesis in the digital age and of the age of social networks? The production and defence of a final report (project, internship, creation of business or research) are not formalities. Rather, experience shows that students are often deprived and lacking guidance, which risks disadvantaging them at the time of the defence and grading.



[M. Kalika](#), « *Harcèlement sexuel à l'université : un cas concret et des questions sur la responsabilité organisationnelle* » [Sexual harassment at the university: a case study and the questions of organizational responsibility], *The Conversation*, February 2016.

The case presented, which occurred at a university in Paris,

illustrates one of the aspects related to the problem of sexual harassment at the university: organizational responsibility.

[Read the article](#) (in French)

[M. Thévenet](#), *Leadership Volume 3, Le leadership pour le leader* [Leadership for the leader], 3rd volume of the series on leadership, February 2016

After a first volume, "Leadership for the company", which showed us a leader in context, a second volume,

"Leadership for the trainee" proposed a foundation of learning for the future leader. The third and final volume of the "Leadership" series, addresses the leader as a person because leadership remains a personal experience.

This volume, intended for the leader, highlights the need for his/her commitment to this mission and offers a personal journey to best fulfil his/her mission by approaching it with realism and in line with the rest of his/her existence.



VIDEOS

The creation of knowledge by managers, by [Michel Kalika](#), professor at IAE Lyon and founder of the Business Science Institute

[Watch the video](#) (in French)

What is a DBA?

[Watch the video](#) (in French)

What is the difference between an MBA and a DBA?

[Watch the video](#) (in French)

What is the difference between a DBA and a traditional doctorate?

[Watch the video](#) (in French)

How can a manager prepare a DBA thesis in 3 years?

[Watch the video](#) (in French)

Why pursue the DBA program? [Jean Fabrice Lebraty](#), professor at IAE Lyon, BSI

[Watch the video](#) (in French)

Why use action-research as part of the DBA? [Marc Bonnet](#), professor at IAE Lyon, BSI

[Watch the video](#) (in French)

The business of ghost-writing for students has arrived to Switzerland,
RTS infos, 26th of February 2016 with a statement from [Michelle Bergadaà](#).
Last year, hundreds of students in Switzerland purchased their academic work,
Mise au point reported Sunday, based on an investigation conducted by SRF.
Faced with this problem, the Universities have not chosen the legal route.
[Watch the video](#) (in French)

Interview of Constantin Dabire, certified public accountant and doctoral student of the Business Science Institute, Dakar Class 3, on television channel RTB regarding public and private partnerships (PPP).
[Watch the video](#) (in French)

PRESSE

IAE Lyon and Business Science Institute launching their “DBA” in Paris,
Studyrama Pro, February 22nd 2016
[Read the article](#) (in French)

NEWS IN MANAGEMENT RESEARCH

FNEGE Survey regarding the impact of management research
États Généraux du Management [General Assembly of Management] will take place on the 26th and 27th of May 2016 in Toulouse
This survey, titled “*Quelle influence de la recherche en management sur les pratiques des entreprises?*” [What influence does management research have on company practice?], addresses exclusively managers. It seeks to identify the authors that have most influenced you in your managerial practices and the knowledge most useful to you during your daily work.

The responses to this survey will be treated anonymously and can be sent to you if you wish.

[Take the survey.](#)





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