



Newsletter #34 - December 2015

NEWS FROM THE BUSINESS SCIENCE INSTITUTE

To read before you write!

[Michelle Bergadaà](#)'s last publication, the [Le plagiat académique, comprendre pour agir](#) [Academic plagiarism: understanding it to prevent it], published by L'Harmattan, should become required reading for students before they begin their masters thesis, for doctoral students (PhD and DBA), for researchers who produce knowledge for a living, and even for those responsible for academic publications and institutions. [Find out more...](#)



AGENDA



LUXEMBOURG

Class of 2015-2018

Seminar 1: Introduction: 10 - 12 of December 2015

AWARD

Strategy Award Thinkers50 2015

Alex Osterwalder and [Yves Pigneur](#) were rewarded for their research. This prize puts them at spot 15 in the biannual 50 Top Thinkers worldwide rating.

These two researchers, authors of *Business Model Generation* (Wiley, 2010) *Business Model You* (Wiley, 2012) and *Value Proposition Design*



NEW MEMBERS OF THE SCIENTIFIC COUNCIL



Ewald Eisenberg

PhD in public law, Professor Eisenberg teaches public law and local development at the University of Applied Administrative Sciences in Kehl where he also holds the Chair of Public Law and Administrative Sciences. His research focuses on decentralization, good governance and capacity building of human resources of communities and international cooperation. Author of several books and articles in these fields, he is also an expert in the engineering

of training and his teaching specialty is decentralization. He also implemented and monitored the evaluation of institutional strengthening and capacity building programs for those involved in decentralization. In this context, he has designed plans for the establishment of training centres and the development of sustainable funding models in Benin, Roumania, and Mali.

Demetris Vrontis

Professor Demetris Vrontis is a Professor in Marketing and the Dean of the School of Business at the University of Nicosia in Cyprus. He is also a Visiting Professor in many top tier Universities around the globe and has published widely in Journals and Books.

He is a Fellow Member and certified Chartered Marketer of the Chartered Institute of Marketing (UK) and a Chartered Business and Chartered Marketing



Consultant certified by the Chartered Association of Business Administrators (Canada), serving as a consultant and member of Board of Directors to a number of international companies.

Professor Vrontis is the President of the EuroMed Research Business Institute, the Editor of the EuroMed Journal of Business (published by Emerald), the Chairman of the EuroMed Academy of Business and the Executive Director of the EuroMed Research Centre aiming to contribute to and share the understanding of different business environments and trends in the region through research, teaching and consulting, and seeking to provide an updated overview of the emerging business practices and stimulate and nourish dialogue in the countries of the region.

Yaakov Weber



Prof. Yaakov Weber is Director Research Unit, School of Business and President of Euromed Research Business Institute. He teaches courses on Strategic Management, Mergers and Acquisitions Management, Strategic Alliances, and International Strategic Management. He lectures in various universities in United States, Europe and China, in graduate schools of business administration as well as Executive programs. He also participated in conducting international 4-days PH.D. workshop on mergers and acquisitions.

His current research focuses on various aspects of the management of mergers and acquisitions such as planning, screening, identifying synergy and cultural differences challenges and due diligence before the merger as well as, integration, communication, establishment of management structure, and dealing with human resource management during post-merger integration (PMI) process, including staffing, cultural integration and retention of key talents and top executives. He is currently involved in large-scale research supported by INSEAD, France. Prof. Weber's studies were published in leading international academic journals. He served in several editorial boards and act as a referee for numerous leading journals.

ARTICLES

[YAT Conseil, an expertise strengthened by a DBA](#)

Doctoral student of the Business Science Institute Yves de Ternay, shares his article "*Comment retrouver du sens au travail après 45 ans?*" [How to give meaning to work after the age of 45?], posted on the site of *l'Express*.

VIDEOS

On this occasion, the book "[La création de connaissances par les managers](#)" [The creation of knowledge by managers] was launched and the videos of colleagues' presentations have been put online.

For a monthly summary of all the videos added to the platform, sign up at:

<http://www.business-science-institute.com/videos/>

NEWS IN MANAGEMENT RESEARCH

Barometer FNEGE 2015

[Les attentes des entreprises en matière de recherche en management](#) [The expectations of companies regarding management research]

[Recherche et Big Data : où l'on voit Cro-Magnon venir bousculer les habitudes](#)

[de Néandertal](#) [Research and Big Data: where we see Cro-Magnon challenge the habits of Neanderthal]

Posted by Philippe Monin, president of AIMS and editor of the journal [m@n@gement](#), on his Educpros blog.

[Recherches en sciences de gestion](#)
[2015/2 \(N° 107\).](#)



[Revue française de gestion N. 251 - 2015/6](#)

Le gestionnaire public en question [The public manager in question]

[Revue française de gestion N. 252 – 2015/7](#)

Les stratégies politiques des organisations [Political strategies of organizations]

Plagiat et fraude scientifique : la perspective académique [Plagiarism and scientific fraud : the academic perspective]

[Letter 65 - 24 November 2015](#)



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