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**BUSINESS
SCIENCE
INSTITUTE**



Newsletter #33 November 2015

Special Edition: first graduating class



From left to right: Frédéric Favre, Gabriel Tremblay, Cédric Baudet, Vincent Mottet, Mohamed El Hédi Guelmami and Karim Alibhay.



The Business Science Institute's first graduation ceremony took place on October 8th 2015 at the Château de Wiltz (Luxembourg).

Gathered for this occasion were many doctoral candidates-managers from Africa (Ivory Coast, Niger, Ghana, Tunisia, Mali, Senegal), Europe

(Luxembourg, France, Belgium, Switzerland) and North America (Canada) as well as more than twenty professors from the Business Science Institute.

In the morning, under the coordination of Professor Paul Beaulieu, Academic Director of the Committee Science & Policy, professors of the Scientific Council and co-authors of [*La création de connaissance par les managers*](#)

[The creation of knowledge by managers] presented their book. This book is the logical extension of the Business Science Institute and is based on the view that in management, science of action, creation of knowledge can also come from practitioners!



The day continued with the presentations of the theses and the graduation ceremony of the six members of the first class of the Business Science Institute. Having come to fruition after three years of hard work under the guidance of demanding thesis directors, their theses address HR issues, Information systems, strategic management, issues in the health sector, the public sector or in distribution.



Karim Alibhay (Canada) *“Drivers and Barriers in Cloud Computing Adoption and its influence on IT strategic Plan”*. Members of the thesis defence committee: Professors [Michel Plaisent](#) and [Prosper M. Bernard](#), (supervisors), [Paul Beaulieu](#), [Michel Kalika](#), [Jean Moscarola](#), and [Gaëtan Mourmant](#).

Cédric Baudet (Switzerland) *“Dimensions de la participation des utilisateurs dans le succès des Systèmes d'Information”* [Dimensions of user participation in the success of information systems]. Members of the thesis defence committee: Professors [Jean-Fabrice Lebraty](#) (supervisor), [Jean Moscarola](#), [Alain Vas](#), [Marc Bonnet](#), [Emmanuel Josserand](#), and [Michel Kalika](#).





Frédéric Favre (Switzerland) *“La performance adaptative des collaborateurs”* [The adaptive performance of collaborators]. Members of the thesis defence committee: Professors [Alain Vas](#) (supervisor), [Jean Moscarola](#), [Jean-Fabrice Lebraty](#), [Marc Bonnet](#), [Emmanuel Josserand](#), and [Michel Kalika](#).

Mohamed El Hédi Guelmami

(Tunisia) *“Management dans le secteur de la santé privée: traduire et aligner pour mieux gérer”*

[Management in the private health sector: translating aligning for a better management].

Members of the thesis defence committee:

Professors [Isabelle Walsh](#) (supervisor), [Jean Pierre Boissin](#), Jean-Pierre Chemla, [Michel Kalika](#), and [Jean Moscarola](#).



Vincent Mottet (Switzerland) *“Tétranormalisation et management stratégique du territoire : le cas du Grand Genève”*, [Tetranormalization and strategic management of the territory: the case of greater Geneva]. Members of the thesis defence committee: Professors [Marc Bonnet](#) (supervisor), [Jean Moscarola](#), [Alain Vas](#), [Jean-Fabrice Lebraty](#), [Emmanuel Josserand](#), and [Michel Kalika](#).

Gabriel Tremblay (Canada) *“The Economic value in the decision making process for innovative healthcare products: The case of orphan diseases and personalized medicine.”*

Members of the thesis defence committee:

Professors [Martin Cloutier](#) (supervisor), [Paul Beaulieu](#), Mireille Goetghebeur, [Michel Kalika](#), and [Isabelle Walsh](#).



Nicolas Buck, Vice-Chairman Fedil – Business Federation Luxembourg – closed this graduation day with a lecture on "Entrepreneurship in the XXI century", in which he advocated for the development of entrepreneurship in Luxembourg.



With participation of Professors Marie-José Avenier, Boubacar Baidari, Paul Beaulieu, Michelle Bergadaà, Jean-Pierre Boissin, Françoise Chevalier, Martin Cloutier, Marc Favier, Birahim Gueye, Jean-Pierre Helfer, Michel Kalika, Jean-Fabrice Lebraty, Sébastien Liarte, Alain-Charles Martinet, Jean Moscorola, Yvon Pesqueux, Anne Rousseau, Maurice Thévenet, Jacques Thevenot, and Isabelle Walsh.

[Find the videos on the Business Science Institute website](#)

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The Business Science Institute congratulates its first 6 Executive Doctors!

NEWS FROM THE BUSINESS SCIENCE INSTITUTE AGENDA

Enrolment for [Luxembourg](#) and [Dakar](#) is open.

[Click here](#) to submit an application.



GENEVA

Class of 2015-2017:

**Seminar 5: Qualitative methodology –
November 19 – 21, 2015**



LUXEMBOURG

Class of 2014-2016:

**Seminar 5: Quantitative methodology – November 26 –
28, 2015**

NEW MEMBER OF THE SCIENTIFIC COUNCIL



[Jacques Igalens](#) is a university professor at Toulouse IAE. He began his career as a consultant in the field of HRM and created a consulting firm that he led for several years. He was also director of a major French business school and had numerous responsibilities at Toulouse 1 Capitole University (Director of IAE, Senior Vice President and Director of the Graduate School).

In 1989, he created AGRH, French Association of Human Resource Management, which brings together more than a thousand

researchers in forty countries and publishes a scientific journal, the *Revue de l'Organisation Responsable* (Ed. ESKA) [Journal of the Responsible Organization].

He has written over a hundred articles and books on the subject of Human Resource Management and Corporate Social Responsibility. He chaired the International Institute of Social Audit, and he remains the head of its Scientific Council. He is the member of five orientation committees or scientific committees at institutions of higher learning, as well as a member of research review committees in several countries.

He directs or co-directs the scientific council of several journals, such as *Revue de Gestion des Ressources Humaines* [Human Resource Management Review]. He is also member of the Academy of Sciences of Toulouse. He has supervised 25 doctoral theses and 15 HDR (habilitation) degrees; he has chaired 74 doctoral defence committees and was the rapporteur for more than one hundred theses in management. Finally, he frequently lectures at international conferences.

NEWS IN MANAGEMENT RESEARCH



[Analyse financière 57](#) – October/December 2015

[M@n@gement - 18\(3\)](#)



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