



**BUSINESS
SCIENCE
INSTITUTE**

Newsletter #27 - April 2015

AGENDA

GENEVA

In April of 2015, a new **Executive Doctorate in Business Administration** of the Business Science Institute will open its doors in Geneva.

Program 2015-2017:

Seminar 1: Conduct of Thesis– **from April 16th until April 18th 2015**

Download the booklet [Executive Doctorate in Business Administration 2015](#)

[Sign up now!](#)



NORTH AMERICA

Seminar 6: Thesis Supervision – **April 25th 2014**



NEWS FROM THE BUSINESS SCIENCE INSTITUTE

LUXEMBOURG

The Business Science Institute's 3rd seminar, "Thematic Paradigm II", took place from the 19th until the 21st of March 2015 for the 8 international managers from the first cohort, currently writing a dissertation for the [Executive DBA](#).

The seminar was organized by a number of professors from the [Business Science Institute's Scientific Council](#):

[Jean-Philippe Denis](#), Editor in Chief of [Revue Française de Gestion](#) and co-author of l' *Encyclopédie de la stratégie* published in 2014 by Magnard-Vuibert Publishing;

Professor [Sébastien Liarte](#), Co-Editor in Chief of the Journal [M@n@gement](#), and specialist in questions of competitive dynamics, innovation and entrepreneurship;

Professor [Laurent Weill](#), director of LaRGE Center for Research, and specialist in economics and finance;

And Professor [Michel Kalika](#), Scientific Council of the Business Science Institute.

This seminar allows the 8 doctorate-managers to deepen their understanding of their subject and bring their research forward.

VIDEOS (in French)

[Yvon Pesqueux Le goût de l'avenir](#)

[Yvon Pesqueux Du contrat juridique au contrat psychologique](#)

Why and how do we engage in contracts? Why do some violate their commitments, while the majority respects the conditions? How can we explain an event being understood by some as a violation of prior contractual agreement, while others see in this situation an opportunity? Finally, in what way do business strategies impact the psychological contract linking an organization to its members?

The videos offered on this platform make up an academic resource, available to doctorate-managers:

- The videos with the BSI logo were created by the Business Science Institute;
- The videos mentioning the CS, have been authored by a member of the [Scientific Council](#) of BSI;
- The other videos were put together for the benefit of site visitors.

In order to receive a monthly summary of the videos added to this platform, please subscribe to:

<http://www.business-science-institute.com/videos/>

NEW MEMBER OF THE SCIENTIFIC COUNCIL



Yvon Pesqueux is professor at the department of "Development of Organizational Systems" at the National Conservatory of Arts and Crafts, in Paris. Associate of Economic Management Techniques, Doctor of Economic Sciences of the University of Paris-Sorbonne and Doctor *Honoris Causa* of the University of Galati (Romania), he is the author of numerous scientific articles. His research primarily focuses on the relationship between philosophy and organization. His most recent publications include: *Gouvernance et privatisation*, PUF, Paris, 2007, collection « la politique éclatée », *Management et qualité : une approche critique*, Economica, Paris, 2008, *Filosofia e organizações*, Cengage Learning, Sao Paulo, Brésil, 2008, *La « société du risque » - analyse et critique*, Economica, Paris, 2009 (in coll.), *Management de la connaissance*, Economica, Paris, 2011, *Contrôle de gestion*, 4^e édition, Dunod, Paris, 2013 (in coll.), *Epistémologie des sciences de gestion*, Vuibert, Paris, 2013 (in coll.), *Moment libéral et entreprise (la fin d'un dogme)* – www.boostzone-editions.fr, collection « essai », 2013, *L'organisation de la transgression*, L'Harmattan, 2014 (in collaboration with Sonny Perseil), *Contrat psychologique et organisations – Comprendre les accords écrits et non écrits*, Pearson France, Paris, 2014,

(in collaboration with Denise Rousseau, Pascale de Rozario and Rémi Jardat), *Faire l'économie de la dénonciation*, L'Harmattan, collection « perspectives organisationnelles », Paris, 2015 (in collaboration with S. Perseil). He is also the treasurer of the IFSAM (International Federation of Scholarly Associations of Management). He is the editor of *Society and Business Review* (Emerald Publishing).

NEWS IN MANAGEMENT RESEARCH

How to evaluate the contribution of a Business School to its area?

Through its faculty and its students, a Business School contributes to the economic and cultural life of its surrounding location. But how can one evaluate this contribution? To respond to this question, Precepta Strategies invited Michel Kalika, Scientific Councilor of the Business Science Institute.

[The impact of business schools on its surroundings](#)

Release of the Livre Blanc

[The contribution of Management Schools through innovation, entrepreneurship and culture](#)

In a world in transition, every country is concerned with preserving its position and advancing in the global ranking of nations. France is engaged in this fight and struggles to maintain its position, knowing that victory begins with the relative competitiveness of its companies. Numerous factors contribute to the determination of power of a territory and the topic has been the subject of many highly documented reports.

The Livre Blanc, which the Management Schools have developed on behalf of the FNEGE, puts a focus on innovation as a source of corporate competitiveness, and seeks to demonstrate that as institutions of higher education management, they make a great contribution to this effort.

RESSOURCES

ACADEMIA

The three main things you can do on Academia are:

- [Upload your papers](#) so others in your field can find them
- Track the impact of your research with our powerful [analytics dashboard](#)
- Follow the latest research in your field via your [News Feed](#)

ONLINE

Plagiarism and scientific fraud: the academic perspective

[Letter 61 – March 2015](#)



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